

TECH OUTREACH MALAYSIA

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TRANSFORMATION PLAN TO TRANSFORM 1000 WOMEN HEADED
HOUSEHOLDS IN NORTH EAST SRI LANKA INTO WOMEN
ENTREPRENEURS OVER 3 YEARS (2016 -2019)

1.0 Impact Study & Field Assessment in March 2016

Findings of the impact of livelihood assistance for 300 women headed households in Puthivellar Chinnakulam, Mahilankulam and Vilakku vacha kulam

The women needed access to:-

1. Water for drinking, washing and irrigating their farms
2. A contract buyer to buy their farm produce – vegetables, pulses and fruits

The women have between 2-5 acres of land but they do not have their own wells. They rely on a community well 200metres to 400metres away. They are unable to connect pipes to effectively draw water to irrigate their farms and unable to sustain their crops during the arid season, which lasts for 6 months. Due to crop failure, they are lured to work for long hours as coolies in farms run by the army for LKR600 per day. Psycho-socio problems have resulted as children are left unattended for many hours

2.0 The needs of women headed households after the war

140 women headed households identified the community's needs in the three villages- Puthivellar Chnnakulam, Mahilankulam and Vilakku Vacha Kulam.

1. The women need wells, both for drinking water and water to irrigate their farms.
2. They need water pumps, which are run on kerosene, to pump water from the wells.
3. They need 100 feet to 200 feet pipes to connect the water pump to their farms to irrigate their farms.
4. They need Contract Farmers and Contract Buyers to buy the products from them on a regular and consistent basis for a sustainable income.

5. They need a Distribution Network that will facilitate the collection of their produce and sending it to the Contract Buyers.
- 6.. They need new farming techniques, high yield seeds, disease resistant strains to upscale their agricultural produce.

3.0. Solution

Social Mobilisation to uplift the lives of women headed households in locations affected by war. TECH has met INGOs at the HQ and District Level; Government Agencies; Contract Buyers; Educational institutions; Vendors and Suppliers; Local NGOs; and the Communities to initiate an "inclusive" approach where different players play a role to facilitate the transformation.

Phase I started with the rehabilitation of wells to provide water for agricultural farming. In this respect, Food & Agricultural Organisation in Vavuniya committed to rehabilitating wells in two villages in Omanthai -Puthivellar Chinnakulam and Mahilankulam at an investment of LKR 2 Million.

Wells are approximately 30 feet deep and 14 feet wide. The construction of 33 wells took approximately 45 days to complete.

Modality:

A memorandum of Understanding has been signed between TECH Outreach Malaysia and Assist Resettlement & Renaissance Sri Lanka. Assist RR ,is a UK based organization that has carried out numerous projects in NESL, including cataract surgeries. They have formed an NGO in Sri Lanka and are based in 30, Temple Road, Kalmunai, Sri Lanka.

The objectives are to work collaboratively in mobilization, monitoring and completion of selected projects in NESL for the enhancement of livelihood of families affected by the war.

Assist RR will provide monthly reports to TECH. TECH will provide the funding. MOU has been signed from 1st August 2016 – 31st December 2019.

3 Field trips have been made by Dr. Selvamalar Ayadurai, founder President and advisor of TECH Outreach Malaysia and Lakshwin Muruga, the project coordinator for the 1000 wells project, to Vavunniya in July, August and 14th September 2016 to oversee the construction / rehabilitation of the wells.

They were assisted by Jeyamalar and Gushananthan.

RM54,285.00 (LKR1.9 M) has been released to the 33 women beneficiaries to dig and deepen their existing wells.

There is also a proposal for a Smart Partnership between Rotary Club and TECH Outreach Malaysia – ROTARY & TEACH OUTREACH WELL

The objective is to apply for Global Grant through Rotary international and make this an internationally recognized project involving a minimum of 3 Rotary districts linking Malaysia, India and Sri Lanka.

The owner modality, where the women headed households in the community participate in the decision making and supervision of the construction of the wells, has been adopted. Women in the community will decide on the selection of the materials, masons, labourers (skilled and unskilled) and help with minor labour work such as refilling, overseeing the construction of the blocks, and minor labour work. TECH Outreach Malaysia worked closely with FAO and Assist RR and liaise with both parties in the management of the project.

FAO monitored the construction of the well together with Assist RR. FAO approved the quality of the materials and workers selected and purchased by the community.

TECH Outreach Malaysia organised the application and approvals from the government agencies required for the project. They will mobilise the community, liaise with the women beneficiaries, and monitor the construction of the well together with FAO.

Assist RR will ensure the final delivery of the well to meet the specifications as determined by all parties. They will have their project management team on the ground to manage the project.

Women participated in all the decision making pertaining to the construction of the wells and thereon the agricultural farming and partnership with the Contract Farmers. The women are required to repay 50% of the cost of the well over a period of 18 to 24 months. The repayments will go into a Revolving Fund which is then used to fund more wells. The repayments and the Revolving Fund are monitored by Assist RR, in collaboration with TECH Outreach Malaysia.

Timelines:

A well launching ceremony for the 33 completed wells was organized on 7th October 2016, with the presence of the Divisional Secretary and the Women's Development Unit Head.

Funding

The need for wells is urgent. An agricultural well that can serve the needs of the family and provide irrigation for their farms will cost RM7142.00 A Charity Lunch held at the Kalamandapam , Kuala Lumpur on 1st July 2016, brought in a total amount of RM140.000.

33 wells have been completed in Puthivellar Chinnakulam, Mahilankulam and Vilakku Vacha Kulam in Sri Lanka, in October 2016 with the cash available. Food & Agricultural Organisation (FAO), Vavunniya has contributed RM57.000 for 20 wells, 10 water pumps and 5 cattle sheds.

Communities that will benefit.

Displaced families from the civil war that ended in 2009.

- a. They have been sent back to their own lands and have 2-3 acres available for cultivation – Omanthai, puthukudiyiruppu, Ottusudan and Killinochi.
- b. Their lands are occupied by the army. They have been given ¼ of an acre of land – Santhapuram and Jaffna.
- c. 90% are women headed households. They plant padi, vegetables etc.
- d. 40% have no wells. They depend on the community well or neighbour's wells.
- e. Some need water pumps and pipes (100-200feet)

GOALS

To complete

1. 400 wells in 2016/2017
2. 300 in 2017 / 2018
3. 300 in 2018 / 2019

In view of this the Project Sri Lanka team of TECH Outreach Malaysia would like to organize a Fund raising Project, termed “Charity Bazaar for war affected women “on 19th February 2017 at the Kalamandapam, Lorong Scott, K.L.

You can help us in the following ways.

- a. Buying coupons for the Bazaar at RM10.00 per book and making your presence.

- b. Donating prizes for Lucky Draw
- c. Donating prizes /cash to purchase prizes for games.
- d. Sponsoring a well (RM7142.00)
- e. Making an outright donation to Project Sri Lanka. TECH Outreach Malaysia

Bank details are as follows:-

Public Bank / 3159059716 / Pertubuhan Kebajikan Tech Menceria

Please whatsapp your bank in slip to Dr. Sivajothi – 012-3050128 or Ms. Manohary – 012-9310706 or Tharuma – 012-4295344 Please ensure that you are issued an official receipt for your contribution.

Regards,

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Amaravathi Navaratnam

Head of Project Sri Lanka

President, TECH Outreach Malaysia

017-2115419

Date :
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To,
Amaravathi Navaratnam,
President,
TECH Outreach Malaysia
Suite 3-11, Wisma BU8, No.11,Leboh Bandar Utama,
Bandar Utama PJU ,47800 Petaling Jaya Selangor
017-2115419

www.mytechoutreach.org

Dear Madam,

I / We would like to contribute in the following way.

1. Purchase Coupons at RM10.00 each. Total +
2. Donate prizes for Lucky Draw
3. Donate cash/ prizes for games
4. Contribute RM7142.00 for rehabilitation of a well.
5. Make a one off donation of RM.....

Regards,
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Name :

Tel. No.....

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